Abstract

The West from the View of the Chinese Diaspora: Entrepreneurship in Indonesia

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Chinese transnationalism has become one important part of the Chinese Diaspora Studies. It includes economic, sociological, and ethnographic studies of the history of

Chinese migration to all over the world. Chinese abroad, especially in South East

Asia since the era of European Imperialism until Late Capitalism have played the part

of Confucian Entrepreneurs.

Since the Dutch Colonial Period, Ethnic Chinese in Indonesia have had a special

position as intermediary commerce agents in Indonesia. We noted that the

significant period of early western modernity in Indonesia started during the Dutch

Colonial Period. Ethnic Chinese also contributed to the introduction of the modernity

in Indonesia. This project will examines how the images of the 'West' have been

perceived by Chinese entrepreneurs in Indonesia from colonial times to the present.